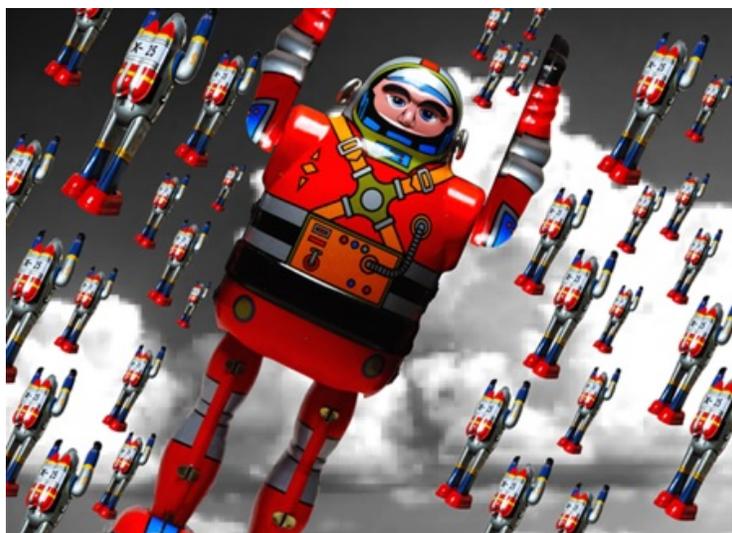




**CODA Gallery Holds Artist Reception for Allen Zeleski
During El Paseo Art Walk on May 5**

PALM DESERT, CA – (April 18, 2017) – CODA Gallery debuts the exhibition, *Tin Nation*, showcasing the work of Allen Zeleski from May 5-26, 2017. The opening reception, Friday, May 5, from 5 to 8 p.m., is part of the final installment of the season for Palm Desert First Weekend’s popular El Paseo Art Walk.

Before plastic, toys were made from tin. Inspired by vintage toys found in a street market while he was living in Asia, Zeleski’s work features an inherent sense of whimsy, thought and provocation. The transition of his subjects explores the loss of childhood innocence and opens a dialogue on a more intellectual level. This collection is a blend of vintage Chinese toys and American pop culture. Katherine Hough, Curator for the Palm Springs Art Museum called his exhibition “bold, provocative, unexpected.”



Einstein's Prophecy, Allen Zeleski

Born dyslexic, Zeleski used pictures as his language of choice. This evolved into a career as a creative director, producing film, music, and photo shoots around the world. Despite his difficulty reading, Zeleski found he could write and is credited with screenplays for most of the major movie studios, including Pixar, Warner Brothers Television, Universal, Columbia, Twentieth Century Fox, and Fox Television. His art, which has been hailed as “one of the most original and provocative collections of contemporary art,” is just one of his many talents.

CODA Gallery participates in the monthly El Paseo Art Walk, a self-guided tour of the various art galleries on El Paseo that stay open later on the first Friday of the month through May. This artist reception is open to the public and there will be live acoustic music as well as a wine bar, which benefits Animal Samaritans and features wines from Organic Wine Exchange. A percentage of the evening's art sales will also be donated to support Animal Samaritan's very worthy projects.

About CODA

A landmark on El Paseo, CODA Gallery has resonated with contemporary art collectors for thirty years. In October, the gallery moved up El Paseo and now features 9,000 square feet of space. Located at 73-400 El Paseo, it is open Monday through Saturday from 10 a.m. to 6 p.m. (and until 8 p.m. on the first Friday of each month for El Paseo Art Walk), and Sunday from 11 a.m. to 5 p.m. For more information call (760) 346-4661 or visit www.codagallery.com. The gallery can be followed on Facebook at www.facebook.com/codagallery, and on Twitter at @codagallery.

###

Media Contact:
Jean Merriam
FG Creative
(760) 773-1707
jean@fgcreative.com